

Casa Batlló reopens on July 1st offering a visit with innovative hygiene measures



- Casa Batlló reopens with innovative hygiene and prevention measures, using the latest technology in air purification, disinfection with ultraviolet light and a thorough protocol throughout the visit.
- Casa Batlló expands its offer of activities designed for family audiences and relaunches its 'Magic Nights' concerts, adapting them to the new context.

Barcelona, June 17th 2020.

After the closing of [Casa Batlló](#), the first in its history, and after uncertain months caused by the effects of COVID-19, the entity will open its doors on July 1st. The reopening is presented as a celebration and an approach to the public with a wide range of activities for all audiences.

Innovative hygiene and prevention measures

To guarantee the health, well-being and safety of visitors and workers, Casa Batlló has worked hard during the months of confinement, incorporating hygiene and prevention measures that have the latest technology, to adapt to "the new normality", guaranteeing a visit with 99.9% COVID-19 free.

Casa Batlló presents today [a summary video that explains the hygiene and prevention solutions and protocols carried out by the entity.](#)



Maximum air purification and disinfection of equipment with ultraviolet light

To achieve the maximum purification and sanitization of the air 24 hours a day, Casa Batlló has installed a Bipolar Cold Plasma Ionization System in all the air units of the House, as well as HEPA and Carbon-active filters in the ventilation ducts.

Plasma ionization guarantees in 30 minutes an inactivation rate of 99.4% in COVID-19 both in air and in the different materials of walls and ceilings. At Casa Batlló this system will be in operation throughout the day to guarantee maximum efficiency.

For the disinfection of Augmented Reality audioguides equipment, it has created a cleaning system using Ultraviolet Light that allows 99.9% disinfection.

These technological measures coexist with an increase in the frequency and intensity of the cleaning of the House with more specialized employees. The capacity has also been reduced and a new entrance and visit protocol has been designed that includes:

- Disinfection of footwear.
- Temperature measurement.
- Security distance at the door and during the tour of the visit.
- Disinfecting gel devices at the entrance and in different parts of the house.
- The mandatory use of a mask that is offered free of charge.

Real-time information for the visitor

At the same time, the entity has prepared a quality control panel that will offer real-time data related to the hygiene of the House with complete transparency for the visitor and its workers. This panel will be visible both at the entrance and on the Casa Batlló website from July 1st. The information displayed will allow knowing the capacity, the state of air quality and humidity levels, Sulfur Monoxide (SO), Nitrogen Dioxide (NO₂), Carbon Dioxide (CO₂), Ozone (O₃), Total Particles in Suspension (PST) among others.

'Safe Tourism Certified' Seal and 'Global Safe Site' Certification

To certify compliance with these regulations, Casa Batlló is working to obtain the 'Safe Tourism Certified' seal that was recently created by the Institute for Spanish Tourist Quality (ICTE). This hallmark, pioneer in the world, is awarded to entities in the tourism sector that have implemented the Health Risk Prevention System against COVID-19, after passing an audit carried out by independent companies.

Likewise, Casa Batlló is also working on the implementation of the necessary protocols to obtain the 'Global Safe Site' certification launched by Bureau Veritas, the world leader in verification, inspection and certification. Said certification is



granted to establishments that comply with the established requirements, guaranteeing the compliance with the disinfection and cleaning protocols, and the implementation of the appropriate security measures. This seal is focused on the safe reopening of activities with an emphasis on people, processes and facilities.

Compliance with UNESCO regulations and its advisory bodies

The measures adopted by Casa Batlló have followed the protocols and recommendations of international organizations such as UNESCO, which has followed up on the closure and reopening of all World Heritage sites, including this work by Antoni Gaudí. In addition, the guidelines set by ICOMOS and ICCROM, advisory bodies of the aforementioned international institution, the International Council of Museums (ICOM) of which Casa Batlló is an institutional member, as well as the Ministry of Culture and Sport of Spain and the Department of Culture of the Generalitat of Catalonia, have been followed. The guidelines set by these institutions have been used as a basis and the entity states that it has far exceeded them. This networking puts Casa Batlló in the highest international standards in the protection and safeguarding of the cultural heritage as well as in the dissemination and approach to the local public with exemplary hygiene measures.

New family activities and more live music

Casa Batlló reopens its cultural visit from Wednesday to Sunday, from 10 a.m. to 5 p.m., adapted to children, with free tickets and special discounts for them and a new terrace with bar service in the courtyard.

In addition, a new edition of [‘Magic Nights’](#) arrives, which, for a decade, have enlivened summer nights on the rooftop with live music. Magic Nights ’returns with two concerts a day starting at 6:00 pm and a new design of the space, with tables for the public, a broader bar offer and all the necessary measures to guarantee a safe experience.

According to Gary Gautier, General Director of Casa Batlló: *"We are very excited to share this masterpiece of Barcelona with all its citizens in such a special summer"*

Free tickets for residents of Catalonia and for health workers throughout Spain and special prices for the Spanish public

At the same time, to commemorate the work carried out by those who were at the front line in the fight against COVID-19, the entity will offer free tickets to all Spanish health workers until December 31st of this year. The Spanish public can also enjoy the cultural visit to Casa Batlló with special prices.

About Casa Batlló

Casa Batlló is a Gaudí monument that welcomes and promotes cultural, artistic and sensory experiences in order to surprise, excite and inspire everyone through



Gaudí's work.

In 2018, Casa Batlló has positioned itself in number 6 of the Travelers' Choice awards, among "the 10 best places of tourist interest: Spain", awarded by Tripadvisor. Casa Batlló has become a myth of universal art, architecture and design of all time and has close to a million visits per year. The Casa Batlló general visit includes the SmartGuide, which allows you to live an authentic adventure of the 20th century with the immersive experience of augmented reality. In addition, Gaudí's masterpiece has been awarded as a National Historic Monument, 1969; Good of Cultural Interest by the Generalitat of Catalonia, 1987; Europa Nostra Award for Heritage Conservation, 2000; World Heritage by UNESCO, 2005; IBOCC Award and International Bureau of Cultural Capitals, 2008.

For further information:

Ingrid Olmo
Marketing & Communication Dpt.
Pg. de Gràcia, 43
08007 Barcelona
+34 93 216 03 06
+ 34 670 02 85 13
ingridolmo@casabatllo.cat