



Eero Järnefelt: Sisäkävyä Suvirannasta (1911). Järvenpään taidemusco.

GENIOUS LOCI

- The Place of House Museums in the Turmoil of Change

Conference at Järvenpää-talo

17.-18.11.2022



DEMIST



HOUSE MUSEUMS, BIOGRAPHICAL MUSEUMS, MUSEUMS OF SIGNIFICANT LIVES, ARTISTS' AND COLLECTORS' HOMES, ATELIER HOUSES – HOUSE MUSEUMS ARE KNOWN BY MANY NAMES

THE CONFERENCE AIMED TO STRENGTHEN THE PROFESSIONAL NETWORK OF HOUSE MUSEUMS IN FINLAND AND OFFER PEER SUPPORT, AS WELL AS TO IMPROVE THE CAPABILITIES OF THESE PROFESSIONALS TO MEET ANY FUTURE ECONOMIC OR OPERATIONAL CHALLENGES, SINCE IT WILL BE VITAL FOR FUTURE MUSEUM PROFESSIONALS TO ACTIVELY TAKE PART IN SOCIETY'S IMPACT DISCUSSION. THEREFORE, WE INVITED THE FINNISH MUSEUM PROFESSIONALS BROADLY TO TAKE PART IN DISCUSSING THE FUTURE OF THIS SIGNIFICANT SECTOR OF OUR CULTURAL HERITAGE.

SMALL HOUSE MUSEUMS OFTEN OPERATE WITH MEAGRE BUDGETS. HOWEVER, WITH THE HELP OF THE DEMIST GRANT, WE COULD LOWER THE PARTICIPATION FEE AND THUS ENABLE WIDER PARTICIPATION. ALTOGETHER WE HAD OVER 70 PARTICIPANTS AT THE CONFERENCE. THE EVENT TOOK PLACE IN THE CONFERENCE CENTRE OF JÄRVENPÄÄ CITY – A SMALL TOWN LOCATED 30 KILOMETRES FROM THE CAPITAL CITY OF HELSINKI, BY THE LAKE TUUSULANJÄRVI. AROUND THE LAKE ARE SIX HOUSE MUSEUMS BUILT AS PART OF THE FORMER ARTISTS' COLONY DATING TO THE TURN OF THE 20TH CENTURY. THUS, JÄRVENPÄÄ WAS AN OBVIOUS CHOICE FOR HOSTING THE HOUSE MUSEUM CONFERENCE.

DURING THE TWO-DAY CONFERENCE, WE HAD THREE KEYNOTE TALKS, TWELVE PRESENTATIONS FROM THE MUSEUM FIELD, FIVE WORKSHOPS AND A PANEL DISCUSSION. WITH FINANCIAL SUPPORT, WE COVERED FEES FOR THE KEYNOTES AND WORKSHOPS, THE VENUE'S EXPENSES, THE PRINTING OF THE CONFERENCE MATERIALS, AND A MODEST COMPENSATION FOR THE PREPARATORY TIME. IN ADDITION, THE LUNCHES AND COFFEES WERE COVERED WITH THE PARTICIPATION FEE, AND THE CONFERENCE DINNER WAS ORGANISED AS THE PARTICIPANTS' EXTRA EXPENSE.

TO ESTIMATE HOW OUR INITIAL GOALS WERE ACHIEVED, WE COLLECTED FEEDBACK FROM ALL THE PARTICIPANTS AFTER THE CONFERENCE. THE GRADES WERE OVERWHELMINGLY POSITIVE AND ENCOURAGING. FOR THE WHOLE EVENT IN GENERAL (ON A SCALE FROM 1 TO 5), THE AVERAGE QUALITY WAS ESTIMATED TO BE 4,6. THE SPEAKERS AND THE WORKSHOPS ALSO RECEIVED EXCELLENT GRADES (BOTH 4,2). NOTABLY, THE HIGHEST RATES WERE GIVEN WHEN ASKED HOW VITAL PARTICIPANTS CONSIDER ORGANISING EVENTS LIKE THIS IN THE FUTURE (4,8) OR ESTABLISHING A NETWORK FOR THE FINNISH HOUSE MUSEUMS (4,5). RESPONDENTS ALSO GAVE SOME VALUABLE IDEAS FOR TOPICS AND THEMES IN THE FUTURE.

TO KEEP THE THRESHOLD OF THE EVENT AS LOW AS POSSIBLE AND ENSURE ACCESSIBILITY FOR ALL, WE DECIDED TO ORGANISE THE EVENT IN FINNISH. IN THE FEEDBACK, WE ASKED HOW IMPORTANT PEOPLE CONSIDER PARTICIPATION IN DOMESTIC LANGUAGES IN THE FUTURE. THERE WERE DIFFERING OPINIONS, BUT THE OVERALL RATE WAS 3,7, WHICH MIGHT INDICATE THAT THERE ARE TOO FEW THEORY-BASED CONFERENCES SPECIFICALLY FOR HOUSE MUSEUMS IN FINLAND. THE ASSESSMENT IS BOTH AN ENCOURAGEMENT AND A CHALLENGE – IT ENCOURAGES US TO CONTINUE WORKING IN FINNISH WHILE CHALLENGING THE FUTURE-ORIENTED AIM TO BROADEN THE PRACTICE TO THE INTERNATIONAL FIELD.

WORKING GROUP

LIISA OIKARI, RESEARCHER, THE MANNERHEIM MUSEUM
NINA ROBBINS, MUSEOLOGY DOCENT, ART CONSERVATOR
JAANA TAMMINEN, DIRECTOR, JÄRVENPÄÄ ART MUSEUM
MARI VIITA-AHO, DOCTORAL RESEARCHER, UNIVERSITY OF HELSINKI
JOHANNA VIRTALA, CONFERENCE ASSISTANT

WITH THE KIND SUPPORT OF

THE JÄRVENPÄÄ ART MUSEUM
THE FINNISH CULTURAL FOUNDATION (UUSIMAA REGIONAL FUND)
THE MANNERHEIM FOUNDATION
ICOM DEM HIST, THE INTERNATIONAL COMMITTEE FOR HISTORIC HOUSE MUSEUMS



THE CONFERENCE VENUE



THE CONFERENCE PROGRAM

CONFERENCE WORKING GROUP MEMBER MARI VIITA-AHO GETTING READY TO START THE CONFERENCE
DEM HIST CHAIR YVONNE PLOUM GIVING A WELCOMING SPEECH

- 2 DAYS
- 3 KEYNOTES
- 4 PANEL SPEAKERS
- 5 WORKSHOPS
- 13 GUEST SPEAKERS

KEYNOTES

CULTURAL HERITAGE RESEARCHER CAROLINE WALLIS

In and Out of a Full House – Perspectives on nationalism, identity, heritage and sketches of possible futures for house museums

PROFESSOR OF MUSEOLOGY, EMERITA KERSTIN SMEDS

Paluu hylättyyn taloon – paikka, aika ja identiteetti | Return to an Abandoned House – Place, time and identity

PHD ANNA KAJANDER

Kuinka kodikkuus aistitaan? – Tutkimushanke SENSOMEMO:n näkökulmia affektiiviseen materiaalisuuteen | How does one sense a home? Research project SENSOMEMO's views on affective materiality

GUEST SPEAKERS

VOICES FROM HOUSE MUSEUMS – THREE THEMES WITH 13 SPEAKERS (VIA CfP)

Visitors, narratives, fiction and facts

SANNA-MARI NIEMI

Fiktio mahdollisuudet (kirjailija) kotimuseoissa | Opportunities of fiction in (author) house museums

SALLA HEINO JA HEIDI KALLIOINEN

Kotimuseon tomutus. Juhlavuoden hankkeet Sinebrychoffin taidemuseossa | Dusting a house museum. Celebratory year in the Sinebrychoff Art Museum.

SANNA VALORANTA-SALTIKOFF

Kotimuseoiden muuttuva rooli ja muuttuvat narratiivit | The changing role and narratives of house museums

ANNE-MAIJA MALMISALO-LENSU

Kävijöiden motiivit ja odotukset vierailulle Alvar Aallon kotimuseoissa | The motives and expectations of visitors in the Alvar Aalto house museums

LEENA HANNULA

Onko fiktiolla paikkaa kotimuseossa, jonka tehtävä on kertoa historiasta? | Is there a place for fiction in a house museum?

Values

KALLE KALLIO

Lenin museo – Epähenkilön oma museo | The Lenin Museum - the museum of an unperson

LAURA GUTMAN

Villa Reire – A Study Case

ILONA TUOMI

Suomen asutusmuseo – Löytöretki ellettävään elämään? | Suomen asutusmuseo - a discovery trip to the life to be lived?

JUHO HAAVISTO

ITE-taidekohteet kotimuseoina ja taideluomina | ITE art -ITE homes as house museums and art galleries

Authenticity

LOTTA NYLUND

Paikan hengen säilyttämisen haasteet kotimuseossa – esimerkki Villa Gyllenberg | The challenges of preserving genius loci in house museums - case Villa Gyllenberg

TUULA JUVONEN

Kotimuseoiden sateenkaareva potentiaali | The rainbow coloured potential of house museums

ULLA KINNUNEN

Autenttisuus Tuusulan museokohteissa | Authenticity in Tuusula museums



WORKSHOPS

Tervetuloa dynaamiseen museoon!
| *Welcome to the Dynamic Museum!*

LEENA PAASKOSKI

Arvovalintoja vai ainoastaan arvoja ja valintoja?
| *Value Decisions or just Values and Decisions?*

NINA ROBBINS

Museoni identiteetti osana kotimuseokenttää
| *The Identity of my Museum as part of the House Museum Scene*

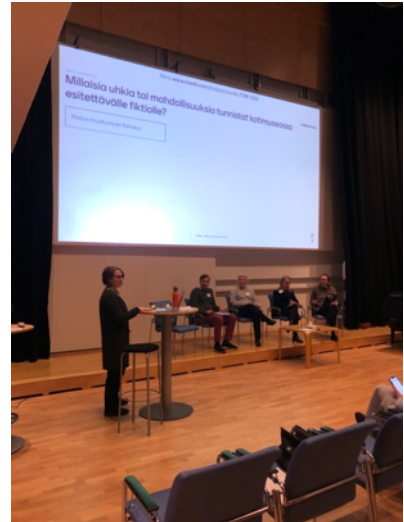
LIISA OIKARI

Kuinka estän istumasta? | *How do I Prevent from Sitting?*

JULIA DONNER, PÄLVI MYLLYLÄ, TUIJA WAHLROOS

Tulevaisuuden ilmastotaitoja - luovan kirjoittamisen työpaja
| *Climate Skills for the Future – Workshop for creative writing*

HENNA LAININEN



PANEL DISCUSSION

EERO SALMIO - RESEARCHER, HELSINKI CITY MUSEUM

JULIA DONNER - DIRECTOR, AINOLA MUSEUM

ANN-CATHRIN ROTHLIND - MA CONSERVATOR, NATIONAL HISTORICAL MUSEUMS, SWEDEN

JAANA TAMMINEN - DIRECTOR, JÄRVENPÄÄ ART MUSEUM



DEMIST

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